Contents

Acknowledgements —— VII

Introduction: The Moral Imperative of Technological Progress —— 1

Chapter 1
The Inevitable Impossible, or "Why Would Anyone Use the Metaverse?" —— 5

Chapter 2
The Anatomy and Ideology of the Metaverse —— 29

Chapter 3
Identity Infinity —— 63

Chapter 4
Community in Web 3.0: Integration or Instagration? —— 89

Chapter 5
Coding Culture: Symbols and Meaning Between the Physical and the Virtual —— 122

Chapter 6
Meta-Power —— 156

Conclusion: Why Society Without People? —— 180

Bibliography —— 185

Index —— 197